



WHY MOBILE CANNING?

River City Cannery prides itself on problem solving for craft breweries. Recognizing each brewery is a unique and individual business, we built our business around saving you three things you can never have enough of: time, money and space.

By delivering the equipment, personnel, materials, and expertise to achieve professional production canning, we provide a customizable, on-demand, hassle free, and cost effective opportunity to expand your reach and profitability.

COST SAVINGS

PROBLEM: Everything about packaging is capital intensive, needlessly tying up funds that could be used elsewhere. A basic canning line with minimal production ability will cost a brewery around \$150K and upwards of \$500K for more advanced production machines.

SOLUTION: RCC has simple, affordable pricing structures designed to provide our partners with margins comparable to in-house systems. See our FAQ for further pricing details.

LIMITED SPACE = LIMITED CAPACITY

PROBLEM: Equipment and inventory storage take up valuable brewery floor space.

SOLUTION: Our custom equipment is modular and has a small footprint to operate in a variety of working spaces. Since we take all the equipment with us when we leave, you retain your working space to brew. To keep you from being crowded with inventory, our warehouse is sized to accommodate the largest of your inventory orders. We bring only the amount of inventory needed for the job and you only manage the packaged, distributable product. No need to store tens of thousands of empty cans, limiting your working space and reducing your ability to expand.

ESCAPE SUPPLIER MINIMUMS

PROBLEM: Manufacturers require high order minimums for packaging inventory.

SOLUTION: A minimum order of painted cans will cost upwards of \$10K, not including other consumables like can ends (lids), toppers and case trays. RCC orders in bulk, accessing otherwise unobtainable volume discounts that we pass on to our brewery partners. We also have multiple packaging opportunities to accommodate the lowest volume runs.

ACCESS ADDITIONAL MARKETPLACES

PROBLEM: Keg distribution is limited to tap handle availability and subject to rotation, bombers are for the initiated, bottles have restricted access, and the consumer must come to you for growler hours.

SOLUTION: RCC helps you create a new vertical in your off-premise consumption sales. You no longer have to target specific retail locations that are bomber-friendly or fight to maintain tap handles in the face of increased competition. Placing your product in cans unlocks the opportunity for free, portable brand exposure and advertising to consumers. It gets your product into places you may not have access to otherwise – golf courses, sports and music venues, and boardwalk bars to name a few.

NO ADDED HEADACHES

PROBLEM: Packaging in-house requires more hands, more resources, and more time spent away from brewing.

SOLUTION: We eliminate the added headaches of packaging – you have enough to deal with running a small business. RCC provides trained, qualified canning operators, the parts, and the maintenance and repair, while freeing up your time to brew great beer. Our flexible payment structure and scheduling allows you to take advantage of excess brewing capacity or augment in-house packaging efficiently and affordably.

KEEP TABS

For more information about River City Cannery's mobile canning process, or to receive a quote, please contact us today!

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